



5-Year BURA Action Plan Outline

I. Introduction

- A. Where BURA is today
 - 1. How did we get here: Community Vision / Civic Plan
 - 2. Five-year Tax Increment Financing Estimates
 - 3. How to advance goals with given TIF
- B. The District
 - 1. Old Town
 - 2. Employment East Hwy 217
 - 3. Transit Oriented Area
 - 4. Commercial / Office West Hwy 217
- C. Policy Development
 - 1. Criteria
 - 2. Prioritization
 - 3.
- D. Administrative Process Development
 - 1.

II. Studies

- A. Creekside District Master Plan and Implementation Plan (Planning)
- B. Infrastructure Analysis East Hwy 217 (CIP/Other?)
- C. Brownfield Analysis (Ec Dev)
- D. Transportation / Connectivity Studies (Planning)
- E. Economic Analysis (Planning)
- F. Housing Study (Planning)
- G. Visioning Input (Visioning)
- H.

III. Targeted Actions

A. Old Town

1. Incentive Programs 7%
 - a) *Storefront Improvement and Historic Conservation*
 - b) *Tenant Improvements*
 - c) *Predevelopment Assistance*
2. Joint Investment Partnership 33%
 - a) *Housing / Commercial / TOD*
 - b) *Assistance to Development Community – Catalytic Projects*
 - c) ~~*Increase Capacity for Industrial Jobs*~~
3. Community Identity Upgrades 4%
 - a) *Gateways and Directional Signage*
 - b) *Streetscape Improvements*
 - c) ~~*Creekside Improvements*~~
4. Transportation and Infrastructure Improvements 48%
 - a) *Transportation Connectivity and Safety Improvements*
 - b) *Sidewalk Infill*
 - c) *Parking Structures*
 - d) *Utility Upgrades*
5. Land Acquisition / Land Assembly

B. Employment East Highway 217

1. Incentive Programs 7%
 - a) ~~*Storefront Improvement and Historic Conservation*~~
 - b) *Tenant Improvements*
 - c) *Predevelopment Assistance*
2. Joint Investment Partnership 33%
 - a) ~~*Housing / Commercial / TOD*~~
 - b) *Assistance to Development Community – Catalytic Projects*
 - c) *Increase Capacity for Industrial Jobs*

3. Community Identity Upgrades 4%
 - ~~a) Gateways and Directional Signage~~
 - b) Streetscape Improvements
 - ~~c) Creekside Improvements~~
4. Transportation and Infrastructure Improvements 48%
 - a) *Transportation Connectivity and Safety Improvements*
 - b) *Sidewalk Infill*
 - ~~c) Parking Structures~~
 - d) *Utility Upgrades*
5. Land Acquisition / Land Assembly

C. Transit Oriented Area

1. Incentive Programs 7%
 - a) *Storefront Improvement and Historic Conservation*
 - b) *Tenant Improvements*
 - c) *Predevelopment Assistance*
2. Joint Investment Partnership 33%
 - a) *Housing / Commercial / TOD*
 - b) *Assistance to Development Community – Catalytic Projects*
 - c) *Increase Capacity for Industrial Jobs*
3. Community Identity Upgrades 4%
 - a) *Gateways and Directional Signage*
 - b) *Streetscape Improvements*
 - c) *Creekside Improvements*
4. Transportation and Infrastructure Improvements 48%
 - a) *Transportation Connectivity and Safety Improvements*
 - b) *Sidewalk Infill*
 - c) *Parking Structures*
 - d) *Utility Upgrades*
5. Land Acquisition / Land Assembly

D. Commercial / Office West Highway 217

1. Incentive Programs 7%
 - a) ~~Storefront Improvement and Historic Conservation~~
 - b) Tenant Improvements
 - c) Predevelopment Assistance
2. Joint Investment Partnership 33%
 - a) Housing / Commercial / TOD
 - b) Assistance to Development Community – Catalytic Projects
 - c) Increase Capacity for Industrial Jobs
3. Community Identity Upgrades 4%
 - a) Gateways and Directional Signage
 - b) Streetscape Improvements
 - c) Creekside Improvements
4. Transportation and Infrastructure Improvements 48%
 - a) Transportation Connectivity and Safety Improvements
 - b) Sidewalk Infill
 - c) ~~Parking Structures~~
 - d) Utility Upgrades
5. Land Acquisition / Land Assembly

E. Debt Service 8%

F. How to Map Actions into Sub Areas

IV. Measuring Success

V. Toolkit